

THE SOCK REVOLUTION

EU PATENTED STRUCTURE BY ZENERI



Modern Heritage &
Technical Excellence
2026 Collection Catalogue



ZENERI

— Elegance That Holds —



The Revolution

After five years of dedicated research, testing, and refinement, Zeneri introduces a European patented innovation in men's dress socks.



The Problem

The constant, subtle distraction of socks slipping down the leg that compromises a leader's focus and professional silhouette.

The Solution

European Patent №EP3998888.
A revolutionary structural design that ensures the sock stays perfectly in place throughout the most demanding days.



The Benefits

Our innovative compression structure promotes natural circulation by gently guiding blood flow upward. Paired with exceptionally breathable, premium materials, it ensures unparalleled comfort that remains fresh and cool throughout the day.



The European Patented Design

Engineered for All - day
Elegance and Comfort



-  Decreasing compression
-  Variable compression technology
-  Targeted ankle support

The Innovation

The Zeneri Patent: Engineering the Future of Premium Essentials

At the core of Zeneri's value proposition lies a revolutionary approach to textile engineering, designed for the discerning professional who refuses to compromise on form or function. Our product is not just an accessory, it is a patented tool for confidence.

1. Patented Structural Innovation

(European Patent №EP3998888)

Zeneri is defined by its unique, patented three-zone architecture. Unlike traditional socks that rely on aggressive elastic tension at the top, our structure distributes support strategically across the calf and ankle. This ensures the sock stays perfectly in place throughout the most demanding day, eliminating the "invisible discomfort" of slipping down without the need for constant adjustment.

3. The "Natural-Only" Skin Contact

A signature feature of Zeneri's engineering is our commitment to dermatological comfort. We utilize an advanced knitting technique where all technical (elastic) fibers are meticulously wrapped within high-quality cotton. This ensures that only natural fibers touch the skin, preventing irritation and providing a hypoallergenic experience for even the most sensitive users.

5. Seamless Perfection (Hand-Linked Toes)

To ensure a smooth experience, every Zeneri sock features a seamless toe (hand-linked). By eliminating the bulky seam found in mass-produced hosiery, we prevent pressure points and blisters, making our socks the perfect companion for bespoke leather shoes and tight-fitting business footwear.

2. Uncompromising Quality & Material Excellence

We believe that luxury is felt before it is seen. Our production process adheres to the highest European standards, utilizing only the finest long-staple cotton and premium yarns. Every pair undergoes meticulous quality control to ensure durability, color fastness, and a sophisticated finish that complements high-end footwear.

4. Optimal Circulation & Mark-Free Comfort

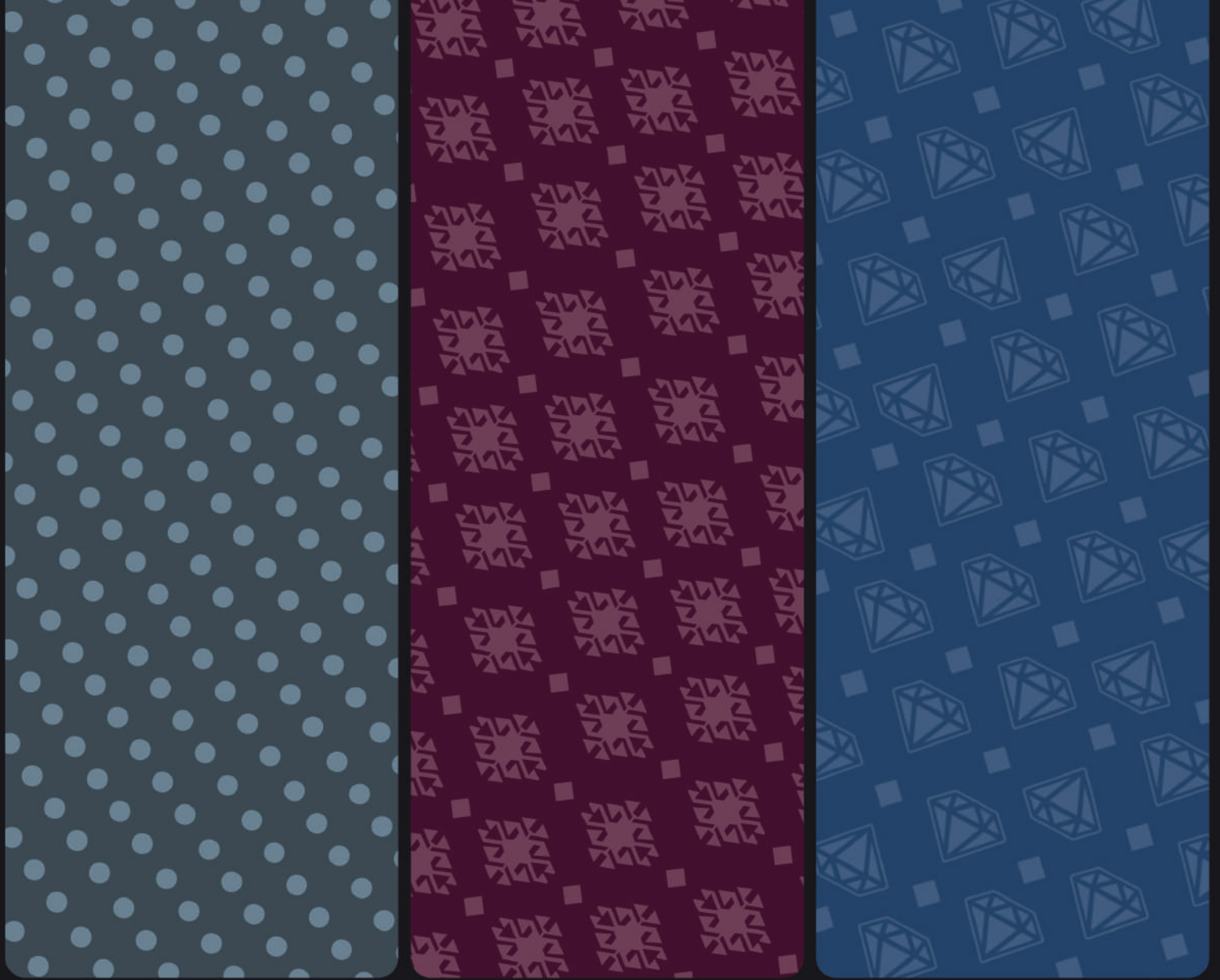
Traditional socks often leave deep, irritating marks due to localized pressure. Zeneri's graduated compression profile is designed to support healthy blood circulation. By distributing pressure evenly, we provide a secure fit that feels weightless, leaving no marks on the skin even after 8+ hours of wear.

6. Advanced Breathability & Thermal Regulation

Through the combination of high-grade natural materials and our patented ventilated structure, Zeneri socks offer superior moisture-wicking properties. The fabric allows the skin to breathe, preventing overheating and ensuring a fresh, dry sensation from the first morning meeting to the final evening event.

Zeneri is where heritage craftsmanship meets patent-backed precision—offering your clients a product that doesn't just look impeccable but performs flawlessly.

The Threads of Time:
INTRODUCING
THE MODERN
HERITAGE
COLLECTION



A TRINITY OF VISION

The Modern Heritage Collection is divided into three distinct lines, each catering to a different facet of the contemporary man's life:

The Classic Line

The foundation of the Zeneri wardrobe. This line honors the timeless codes of formal elegance, offering the patented perfection of a stay-up fit for the man who demands consistency and impeccable poise in his daily pursuit of excellence.

The Heritage Line

A soulful look into the past. Inspired by ancient Bulgarian textile traditions, this line celebrates "Modern Heritage" by bringing ancestral wisdom into the 21st century. It is a tribute to the craftsmanship and roots that give us the strength to stand tall.

The Future Line

A bold leap into the unknown. This line focuses on cutting-edge aesthetics and advanced structural innovation. It is designed for the visionary—the man who is always one step ahead, redefining the rules of the game.

THE ART OF THE PERFECT MATCH

A Guide to Harmonizing Footwear,
Trousers, and Patented Precision

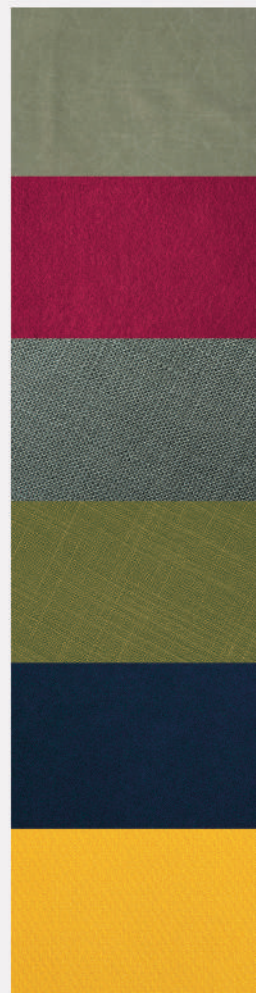


Elbetitsa

The Elbetitsa is an ancient symbol of balance, representing the union of opposing forces and the cyclical harmony of the universe. In this design, we translate this powerful geometry into a sophisticated pattern that centers the wearer.



Suit
combination



Shoes pairing

Heritage Line



Solar Radiance

Inspired by the celestial source of life, this pattern acts as a symbolic beacon of prosperity and success, woven for the man who seeks to illuminate every path he takes.



Suit combination



Shoes pairing



Heritage Line



Vitality Bloom

A subtle homage to the resilient cranesbill, this intricate weave embodies the essence of long-lasting health and vitality, grounding the wearer in nature's own blueprint for longevity.



Suit
combination



Shoes pairing



Heritage Line



Kanatitsa

Representing the sacred geometry of the 'Kanatitsa'—the most revered and ubiquitous emblem in Bulgarian textile history—this design celebrates the unbreakable bonds of family and love.



Suit
combination



Shoes pairing



Heritage Line



The Vine

The vine is the eternal symbol of nature's infinite generosity—of growth, vitality, and enduring prosperity. In this design, we capture that spirit of abundance, intertwining ancient organic motifs with the absolute precision of modern engineering.



**Suit
combination**



Shoes pairing

Heritage Line

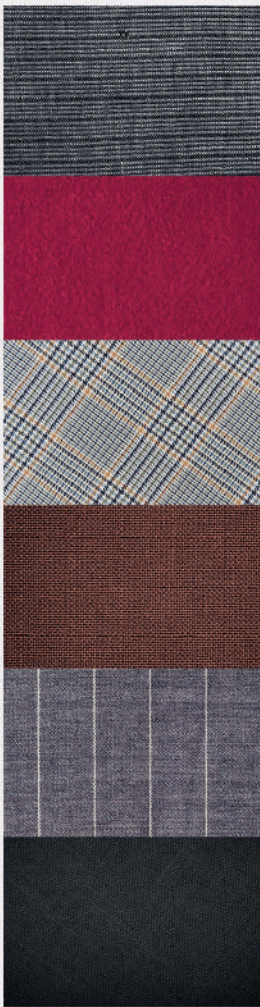


The Heritage Emblem: Back to the Roots

This design is the pinnacle of our philosophy—a bridge between centuries-old tradition and the contemporary male wardrobe. “The Heritage Emblem” is more than a sock; it is a manifesto of identity. The delicately embroidered traditional motif on the cuff is our way of saying “Back to the Roots”—a return to the source of strength and wisdom.



Suit combination



Shoes pairing

The Special Edition Design



Scales of Equilibrium

In a world of extremes, true power lies in balance. A model for the leader who understands that the greatest abundance is the ability to maintain inner peace and professional focus in perfect proportion.



Suit combination



Shoes pairing



Future Line



Geometric Pulse

Utilizing advanced structural mapping, this design conceals a rhythmic heart motif within a sharp, futuristic grid—a tribute to the private emotional core that drives every public triumph.



Suit combination



Shoes pairing

Future Line



Source of Strength

Honoring the vital energy that fuels your ambition, this intricate lotus design serves as a quiet ritual for health and resilience, ensuring your body is as prepared as your mind for the journey ahead.



Suit
combination



Shoes pairing

Future Line



Grid of Fortune

A hidden charm for the decisive moments, where a modern geometric pattern subtly forms a four-leaf clover to carry the energy of good fortune with every step you take toward your next triumph.



Suit combination



Shoes pairing



Future Line



Vault of Prosperity

The diamond is a timeless emblem of grandeur and immeasurable worth. This model is crafted for those who perceive success not merely as a goal, but as a state of mind. An accessory designed to infuse a sense of luxury and abundance into every step you take.



Suit
combination



Shoes pairing

Future Line



The Architectural Monolith

Drawing inspiration from structural engineering, this design showcases our patented vertical geometry for the gentleman who commands attention through technical perfection and linear strength.



Suit combination



Shoes pairing

Classic Line



The Kinetic Herringbone

A rhythmic play of light and shadow, this classic weave offers a dynamic visual energy that seamlessly bridges the gap between traditional tailoring and contemporary sharp aesthetics.



Suit
combination



Classic Line



Shoes pairing



The Zeneri Signature

This design pays homage to the core of our brand identity, featuring the iconic zigzag element of the Zeneri logo. More than just a graphic motif, this pattern represents the dynamic intersection of heritage and innovation.



**Suit
combination**



Shoes pairing

Classic Line



Precision in Motion

The classic chevron, reimagined for the modern leader. This design merges timeless geometry with our patented structural engineering. The result is a visual accent that remains flawless throughout the day—free from deformation or the need for adjustment.



Suit combination



Shoes pairing

Classic Line



The Precise Pointelle

A masterclass in understated authority, featuring a rhythmic micro-pattern that adds a layer of sophisticated depth to the modern leader's formal attire.



Classic Line



Suit
combination



Shoes pairing



The Color Palette

Versatility is the ultimate luxury. Every pattern in the Modern Heritage collection can be realized in any of our signature colorways, allowing you to curate a selection that perfectly aligns with your brand's aesthetic. Furthermore, every model is available as a classic solid-color option, offering you the ability to pair any pattern with a clean, monochromatic counterpart for a cohesive collection.



The Materials

We source only the finest natural fibers to ensure that the Zeneri experience is as breathable as it is durable. At the intersection of nature and engineering, we create a fabric that respects the skin and maintains its integrity wash after wash.



Merino wool

Cashmere

Silk

Bamboo

Cotton

Why Zeneri

Small product.
High styling impact.
Strong upsell potential.



Customized Packaging:

We provide complete flexibility to suit your brand identity. From bespoke labels to varied box shapes and capacities, our packaging solutions are fully adaptable to your specific retail requirements.



Flexible Logistics:

We offer seamless delivery options tailored to your schedule. Partnering with all major international carriers, we provide versatile shipping solutions to respond rapidly to your operational needs.



Accessible MOQ:

We support your business growth with a low Minimum Order Quantity. Start your partnership with Zeneri with just 50 units per color, design, and size.



Tailored Business Offers:

We believe in bespoke partnerships. Every offer we create is meticulously customized to align with your business model and specific operational requirements, ensuring mutual growth.

Market price (SRP)

Product Name	Material	Packaging	Retail Price (MSRP)
Cotton Socks - Hanger	Cotton	Hanger	€ 21.00
Cotton Socks - 1-Pair Box	Cotton	1-Pair Box	€ 24.00
Cotton Socks - 3-Pair Box	Cotton	3-Pair Box	€ 68.00
Cotton Socks - 5-Pair Box	Cotton	5-Pair Box	€ 99.00

Merino Socks - Hanger	Merino	Hanger	€ 28.00
Merino Socks - 1-Pair Box	Merino	1-Pair Box	€ 31.00
Merino Socks - 3-Pair Box	Merino	3-Pair Box	€ 101.00
Merino Socks - 5-Pair Box	Merino	5-Pair Box	€ 151.00

Silk Socks - Hanger	Silk	Hanger	€ 41.00
Silk Socks - 1-Pair Box	Silk	1-Pair Box	€ 44.00
Silk Socks - 3-Pair Box	Silk	3-Pair Box	€ 156.00
Silk Socks - 5-Pair Box	Silk	5-Pair Box	€ 238.00

Bamboo Socks - Hanger	Bamboo	Hanger	€ 22.00
Bamboo Socks - 1-Pair Box	Bamboo	1-Pair Box	€ 25.00
Bamboo Socks - 3-Pair Box	Bamboo	3-Pair Box	€ 72.00
Bamboo Socks - 5-Pair Box	Bamboo	5-Pair Box	€ 106.00

Cashmere Socks - Hanger	Cashmere	Hanger	€ 36.00
Cashmere Socks - 1-Pair Box	Cashmere	1-Pair Box	€ 39.00
Cashmere Socks - 3-Pair Box	Cashmere	3-Pair Box	€ 134.00
Cashmere Socks - 5-Pair Box	Cashmere	5-Pair Box	€ 203.00



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